

16-YEAR EXPERIENCE IN
SMART MOBILITY EVENTS

AUTO5GTEQ

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20 JUNE 2019

Turin - Centro Congressi Lingotto

In co-location with WorldDAB Automotive 2019

SHOWGUIDE

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SALA MADRID

9.00 - 10.30

WORLD MARKET OVERVIEW

Chairman: Gianluigi Ferri, creatore AUTOTEQ5G e CEO, Innovability

- 9:00 • Saluti di benvenuto e apertura dei lavori a cura del chairman
- 9:15 • Connected Car implications in automotive digitalization
Andrea Giuliano, *Automotive Head of Turin Office, IHS Markit*
Beatriz Minamy, *Senior Technical Analyst – Connected Car, IHS Markit*
- 9:40 • Amazon Web Services: paving the way for the future of Automotive
Massimo Cavazzini, *Business Development, Amazon Web Services*
- 10:00 • Megatrends impacting the mobility of the future
Philipp J. Reuter, *Head of Mediterranean Region, Frost & Sullivan*
- 10:20 • **Daide Gallino**, *Dirigente Ufficio Sviluppo infrastrutture e servizi digitali, governance di Internet, AGCOM* *in attesa di conferma
- 10:35 • Q&A
- 10:35 • Fine dei lavori

SALA MADRID

10.40 - 11.00

TALK: IoMOBILITY, FOSTERING THE INNOVATION ECOSYSTEM

Gianluigi Ferri, *AUTOTEQ5G Creator and Founder, Innovability*

Andrea Galimberti, *Practice Head Automotive, KANTAR*

11.00 - 11.30

COFFEE BREAK



SALA MADRID

11.30 - 13.15

CONNECTIVITY: WILL 5G NETWORKS BE THE MOST VIABLE CHOICE?

Chairman: Edoardo Calia, Deputy Director, LINKS Foundation

- 11:30 • Intervento introduttivo a cura del chairman
- 11:45 • Standardization and expected performances of Connected Vehicles
Paolo Pagano, *Director, CNIT – Port of Livorno joint laboratory*
- 12:00 • Challenges of global connectivity for mobility solutions
Alberto Bonamico, *Business Development Director – Automotive, Transatel*
- 12:20 • Roles and opportunities in European 5G validation platform – Experience from H2020 project 5G EVE
Silvia Canale, *Co-Founder & Chairman, Ares2t*
- 12:40 • Setting new standards in IoT Connectivity for Vehicle Telematics
Giuseppe Pittari, *Vice President Business Development Italy, 1NCE*
- 13:00 • 5G e Automotive, esperienze in corso
Gabriele Elia, *Head Standard, Technology Communication & IPR, TIM*
- 13:10 • Q&A
- 13:15 • Fine della sessione

SALA LISBONA 11.30 - 13.15

CYBERSECURITY AND THE SAFETY CHALLENGE

Chairman: Paolo Lezzi, Vice Presidente, EUCACS

- 11:30 • Automotive attack surfaces: case studies
Paolo Lezzi, Vice Presidente, EUCACS
- 11:50 • Evoluzione del rischio cyber nel settore automotive
Luigi Bisbiglia, Business Development Manager, SBD
- 12:10 • I rischi in ambito cybersecurity per veicoli connessi
Filippo Capocasale, Manager – BSL Security, NTT Data
- 12:30 • CANDY CREAM, haCking infotAiNment AnDroid sYstems to Command instRument clustEr via cAn data fraMe
Gianpiero Costantino, Researcher, CNR
Ilaria Matteucci, Researcher, CNR
- 12:50 • Securing the entire vehicle lifecycle
Giuseppe Faranda Cordella, CEO, Drivesec
- 13:10 • Q&A
- 13:15 • Fine della sessione

13.15 - 14.10

LUNCH



SALA MADRID 14.10 - 14.45

MOBILITY & THE SMART CITY

Chairman: Gianluigi Ferri, AUTOTEQ5G Creator and Founder, Innovability

- 14:10 • Apertura dei lavori a cura del chairman
- 14:15 • Il progetto Smart Road Torino
Paola Pisano, Assessore all'Innovazione e Smart City, Città di Torino
- 14:30 • I veicoli autonomi nella città del futuro
Stefano Borgato, Transport Planner & Policy Analyst, TRT – Trasporti e Territorio
- 14:45 • Fine della sessione

SALA MADRID 14.45 - 16.45

EMBEDDED TECHNOLOGY FROM ADAS TO AUTONOMOUS VEHICLE

Chairman: Antonio Cirella, Giornalista

- 14:45 • Apertura dei lavori a cura del chairman
- 14:50 • Broadcom Multi-Gig Ethernet Networking for emerging automotive applications
Marco Accomazzo, *Networking Specialist FAE EMEA*, **EBV Elektonik**
- 15:10 • Advanced Driver Assistance Systems & Smart Cameras for the Automotive Aftermarket – Enhancing Safety and Reduce Insurance Costs
Giuseppe Amato, *Technical Manager & Business Development Europe*, **VIA Technologies**
- 15:30 • Reliable and Performing Storage Solutions for Automotive market
Matteo Zammattio, *Technologist – EMEA CTS Field Applications Engineering*, **Western Digital**
- 15:50 • Guida Autonoma: Tecnologie dei Sensori necessari a realizzarla
Gianluca Fazio, *Regional Sales Engineer*, **ON Semiconductors**
- 16:10 • BlockChain per la mobilità del futuro
Andrea Vesco, *Head of Cybersecurity Research Area*, **LINKS Foundation**
- 16:30 • Q&A
- 16:45 • Fine della sessione

SALA LISBONA 14.45 - 16.45

ROUND TABLE: TELEMATICS FEATURES FOR CONNECTED VEHICLES

Chairman: Sergio Tusa, President, TSP Association

Partecipano

L'auto connessa...vista da chi guida. Il ruolo ed i rischi dei dati nell'industria dell'auto.

Gianluca Di Loreto, *Partner*, **Bain & Company**

Massimiliano Mascoli, *Head of Insurtech, Business execution & international business*, **Sara Assicurazioni**

Andrea Radini, *Business Architect*, **Cattolica Assicurazioni**

Diego Soulé, *Head of Strategy Region Eu3 per Mobile Device & Digital Risk & Telematics*, **Allianz Partners Italia**

Igor Valandro, *CEO*, **Air – Connecting Things**

Alessandro Via, *Head of Service Design*, **Generali Italia**

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